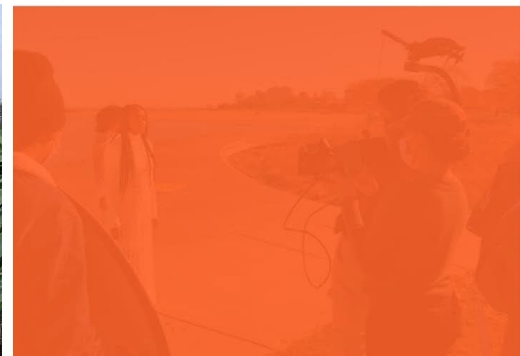


## Lincoln Institute Journalists Forum 2022: The Land-Climate Connection

# Practicing the Craft I

Journalistic Approaches to Match the Enormity of the Climate Story



# Networks

**EJN is a network of 14,000+ members.**

In addition, **we help establish local networks of environmental journalists and collaborate with existing ones.** These networks then become our active partners, working with local journalists in local languages, and in most cases are self-sustaining institutions that provide their members with reporting resources and training programs.

- The Society of Indonesian Environmental Journalists
- Philippines Network of Environmental Journalists
- Ecuadorian Network of Environmental Journalists
- Claves 21
- Mekong Matters Network
- Cambodian Earth Journalism Network
- Bhutan Forum for Environmental Journalists
- Mexican Environmental Journalists Network (REMPA) ++

500+



GRANTS  
AWARDED

12600+



JOURNALISTS  
TRAINED

14000+



MEMBERS  
REGISTERED

12800+



STORIES  
PRODUCED



# EJN's Approach [Opportunities | Earth Journalism Network](#)

- Story grants, mentorship
- Media workshops, training
- Fellowships to climate conferences



## Call for Proposals Coastal Resilience Story Grants 2022

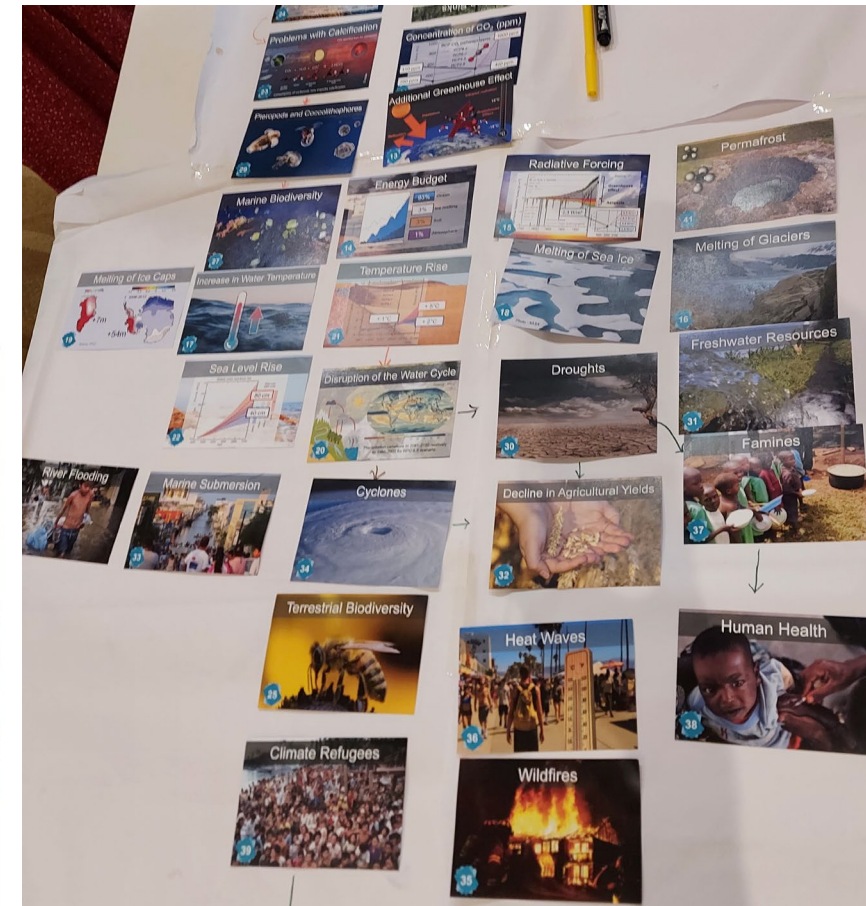
Published on: 19 Jan 2022



📅 Deadline: 7 March 2022, 11:59 PM, (UTC -11) (Extended Deadline)

[Apply Now](#)

✉ [info.ejn@internews.org](mailto:info.ejn@internews.org)



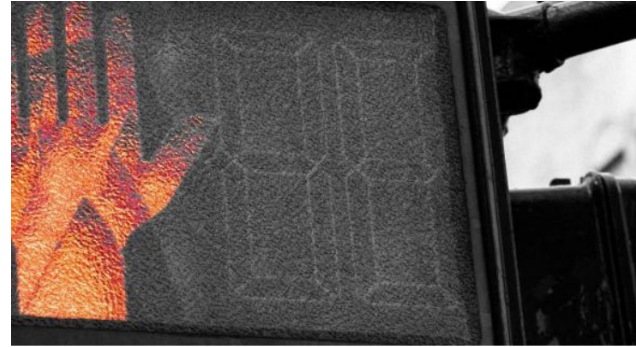
# Resources

[Reporter Resources](#) | [Earth Journalism Network](#)

**WEBINAR**



**WHAT IS THE 'GREEN RECOVERY'?**  
A WEBINAR FOR JOURNALISTS ON CLIMATE ACTION  
IN THE WAKE OF COVID-19



EJN, Global, Southeast Asia

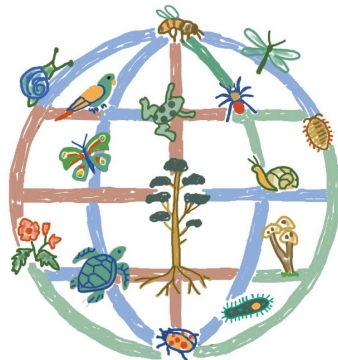
**Safety and Security for  
Environmental Journalists**

- **Tipsheets**
- **Webinars**
- **Online courses**
- **Databases**



EJN, Global

**What's in the latest IPCC  
report and how can  
journalists best cover it?**



## From Microbes to Rainforests

An Introductory Biodiversity  
Course for Journalists

EJDC			
Biological Diversity and Ecological Forecasting Data Pathfinder	National Aeronautics and Space Administration	data portal	Satellite-based remote sensin <a href="https://earthdata.nasa.gov/">https://earthdata.nasa.gov/</a>
BOLD Systems	Barcode of Life International	database	Barcode of Life data portal <a href="http://v4.boldsystems.org/">http://v4.boldsystems.org/</a>
CESTES Ecological Data Wiki	German Centre for Integrative Biodiversity Research	database	A global database for metaCo <a href="https://data.idiv.de/de/">https://data.idiv.de/de/</a>
GBIF	Ethan White Global Biodiversity Information Facility	wiki	Helps scientists collaborate o <a href="https://ecologicaldata.org/">https://ecologicaldata.org/</a>
Global Human Modification of Terrestrial Systems (SEDAC)	Socioeconomic Data and Applications Center (SEDAC)	data portal	Free and open access to bioc <a href="https://www.gbif.org/">https://www.gbif.org/</a>
IUCN Red List of Threatened Species	International Union for Conservation of Nature	geospatial	Cumulative measure of huma <a href="https://sedac.ciesin.columbia.edu/">https://sedac.ciesin.columbia.edu/</a>
PLANTS Database	United States Department of Agriculture	list	Compilation of species and th <a href="https://www.iucnredlist.org/">https://www.iucnredlist.org/</a>
protected planet	United Nations Environment Program	dataset	Plant List of Accepted Nomen <a href="https://plants.usda.gov/">https://plants.usda.gov/</a>
		data portal	Authoritative source of data o <a href="https://www.protectedplanet.net/">https://www.protectedplanet.net/</a>

[Start Here](#) [Metadata](#) [Data Dictionary](#) [Categories](#) [Agriculture&FoodSecurity](#) [Biodiversity](#) [Cities](#) [ClimateChange](#) [Energy](#) [Envir](#)

# EJN Projects Highlight Land-Climate Connection

[Current Projects](#) | [Earth Journalism Network](#)



**EJN Launches New Project to Report on Green Recovery from the Pandemic and Indigenous Rights**

10 September 21



**With 400+ Journalists Trained, EJN Concludes Bay of Bengal Climate Resiliency Initiative**

21 February 2022



Latin America and the Caribbean

**Photo Essay: A Cry for Help From a Dreamy Landscape—The Threat of Living Near a Nuclear Power Plant**

30 November 2021 | Richard Wera Mirim, Anthony Karai, Ana Flávia Carvalho, Rafael Vilela



Southeast Asia

**The Determined Fight Against Timber Estates in Mentawai Islands**

20 October 2021 | Gerson Merari Saleleubaja, Patrisius Sanene, Bambang Sagurung



Southeast Asia

**Indigenous Groups in Indonesia's Mentawai Islands Resist the Exploitation of their Territories**

19 October 2021 | Gerson Merari Saleleubaja, Patrisius Sanene, Bambang Sagurung



Southeast Asia

**Sustainable Livelihood Offers a Lifeline to Philippines' Dying Rice Terraces**

09 September 2021 | Karlston Lapniten



Latin America and the Caribbean

**In Colombia, Yatules are the Misak peoples' Pantry and Pharmacy**

06 September 2021 | Johana Fernanda Sánchez Jaramillo



Sub-Saharan Africa

**Mining Rush Threatens Indigenous Peoples in Karamoja, Uganda**

01 September 2021 | Diana Taremwa Karakire

# Documenting stories that make an impact

[Impact | Earth](#)  
[Journalism Network](#)



**Odisha Government's Resettlement Efforts Accelerated by EJN Grantee's Report on Coastal Erosion**

25 October 2021



**Logging Exposé in the Solomon Islands Leads to Timber Companies' Suspension**

20 September 2021



**Delayed for 10 Years, Fijian Village Threatened by Sea Level Rise Begins Relocation After EJN Journalist's Story**

09 August 2021



**Yemeni Grantee Shines Spotlight on the Environmental Impacts of War**

02 July 2021



**Coverage of Heatwaves in Pakistani Slums Garner Attention, Sparks Policy Changes Among Local Officials**

02 March 2021



**Training Sparks Pollution Probe that Ends in Positive Change**

10 November 2020



**EJM-Supported Investigation Triggers Dutch Parliamentary Inquiry**

23 September 2020




**EJM-Supported Investigation Helps Halt Harmful Road Project Through the Amazon**


13 August 2020

# Geojournalism and Partner Websites


[GeoJournalism Platforms](#) | [Earth Journalism Network](#)




Southeast Asia  
**Ekuatorial**  
Combines storytelling with data-based visuals about under-covered environmental issues in Indonesia.  
[Read More](#)




Middle East and North Africa  
**InfoCongo**  
Reveals the impacts of environmental change on human lives and ecosystems in Central Africa through mapping and data visualizations.




Asia, Oceania  
**Pasifika Environews**  
Produces stories on major environmental crises in the Pacific to help local communities adapt and explore ways to deal with environmental change.



Southeast Asia  
**Mekong Eye**  
Curates regional news & data and provides original content that examines and gives context to the Mekong region's environmental and social challenges



Latin America and the Caribbean  
**InfoAmazonia**  
An interactive platform hosting data-rich maps and geo-tagged stories that give context & narrative support to environmental issues in the Amazon



South Asia  
**The Third Pole**  
Supports media coverage of climate and ecological issues in the Himalayas through balanced, unbiased, rigorously researched news and features

## InfoNile

Geodata journalism. Mapping stories on water issues in the Nile Basin.

[HOME](#) [ABOUT](#) [OPPORTUNITIES](#) **[ALL STORIES](#)** [MAPS](#) [ORIGINAL PROJECTS](#)



Circular Economy Best Bet to Tackle Solid Waste Menace in Kenya

It is estimated that Kenya generates 22,000 metric tonnes of waste per day, with around 60 per cent of it being organic waste that can be recycled to something usable.



Sudan, After the Flood (In Photos)

Photographer Roger Anis spends two weeks traveling to villages in Sudan that were devastated by the extreme floods of 2020.

# Cross-Border Journalism

[Special Reports](#) | [Earth Journalism Network](#)

- **Murky Waters:** Journalists, remote sensing experts and editors from **Brazil, Mexico, Guatemala and the US** worked together to study the latest science on the causes of the algae bloom, investigate the sources of growing pollution in the Amazon basin and the economic and ecological impacts in the Caribbean, to produce a compelling series of stories.
- **Available But Not Needed:** A collaborative journalism project between **six media outlets and more than a dozen journalists** to explore why and how public and private backers are still investing in the fossil fuel economy in **Southeast and East Asia**.



Wilson Liévano

## Cross-border collaborations become easier and more balanced

“By working alongside local journalists as equal partners — not as assistants or fixers — newsrooms can finally put to rest the practice of ‘parachute journalism’ and build longterm, mutually beneficial relationships.”

Source:  
<https://www.niemanlab.org/collection/predictions-2022/>





# Collaboration with NYT and others



Floodlight is a nonprofit news organization that partners with local outlets and the Guardian to investigate the corporate and ideological interests holding back climate action

Floodlight →



Internews' Earth Journalism Network enables journalists from low- and middle-income countries to cover the environment more effectively.

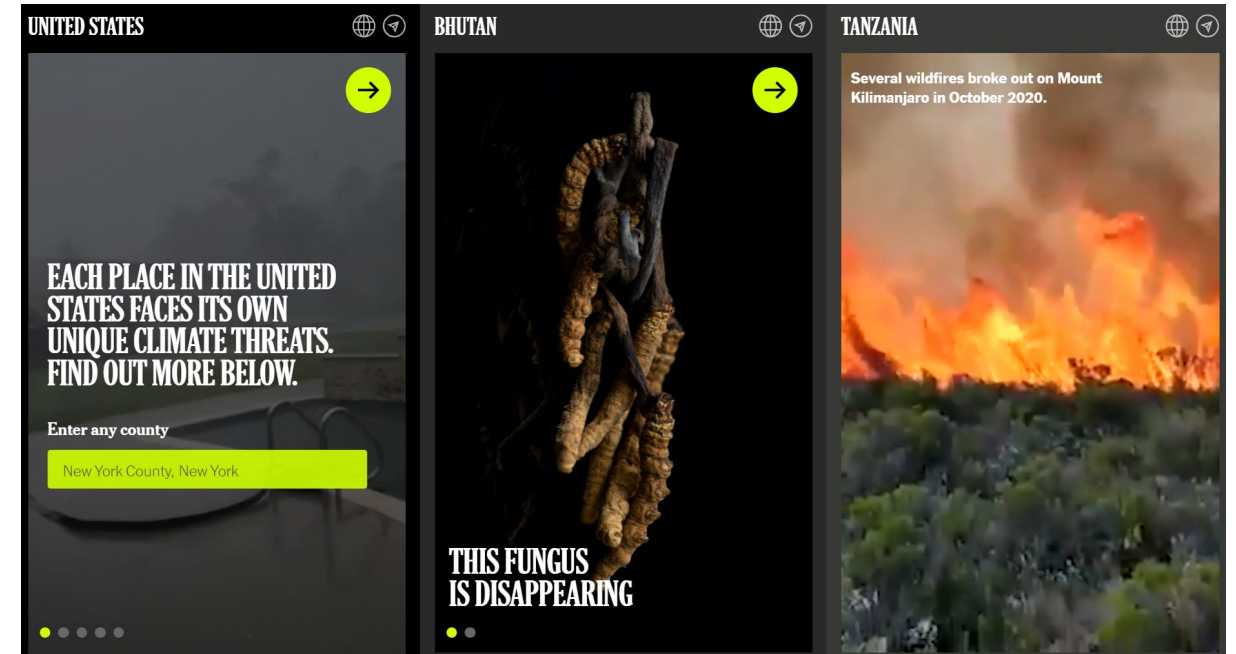
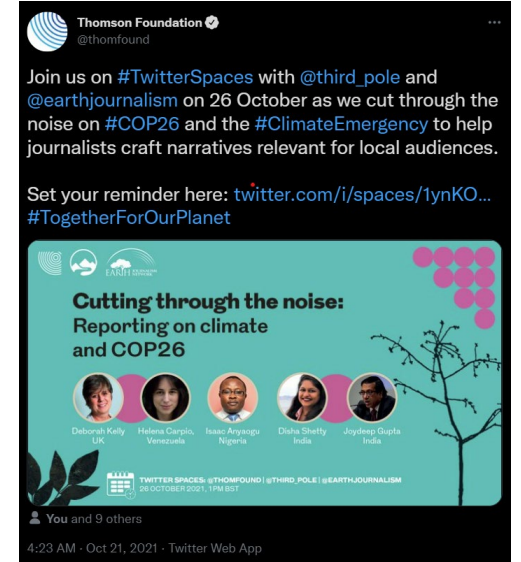
Earth Journalism Network →



## Earth Journalism Network Partners with The Scotsman to Amplify Journalists' Coverage of the COP26 UN Climate Change Summit

October 4, 2021

Clockwise from top: Recent collaborations with the Thomson Foundation, The New York Times, Floodlight/The Guardian, the Global Investigative Journalism Network, The Scotsman.



# Will climate desks become a fixture?

“When I was a reporter for a newspaper, we had an environment section. But you wonder if you’re doing that...are the only people reading it the ones who are already interested? So **if you really want to inform people, you need to get it all over the news; the front page, the business section, the food section.**

One of the main messages we give to our journalists is this is not just an environment story. **This is a business story, a technology story, a political story, a finance story, a legal story, an international story, health, food and dining...** Some of the best stories I’ve seen for instance on seafood and the ocean is in the dining section, because they report on seafood... **I absolutely agree that everyone should become a climate journalist.”**

~ James Fahn, EJN Executive Director on the [Media Voices Podcast](#), November 2021.



Andrew Freedman

**This is the year we all become climate reporters**

“Like the high tides invading Miami Beach, the climate change story is leaking into the newsroom.”

# Challenges / Opportunities

- Reactive and event-centered reporting
- Reporting on incremental changes
- Western research focus and Western media bias
- Ambiguity, uncertainty, and reporting on the “not yet fully known”
- Scientific jargon
- Doomsday reporting v. solutions journalism
- Mainstream v. local & regional coverage
- More platforms, more languages
- More resources



Natalia Viana

## **It's time for the global North to look South**

“In the face of climate collapse, it's time for the North to start looking South — and learn from its people and journalists.”



Laxmi Parthasarathy

## **The year we improve representation in international coverage**

“When we hire reporters who speak local languages and deeply understand the nuanced perspectives of the communities they cover, sources recognize themselves in stories.”



# Thank you

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