



LINCOLN INSTITUTE
OF LAND POLICY



THE LAND-CLIMATE CONNECTION

2022 JOURNALIST FORUM

FRIDAY - SATURDAY | APRIL 1 - 2, 2022



AGENDA

FRI

8:00AM WELCOME/OPENING REMARKS

- 9:00AM
- George W. “Mac” McCarthy, CEO & President, Lincoln Institute of Land Policy
 - Welcome/Opening Remarks- Brian Golden, Director, Boston Planning and Development Agency

9:45AM BREAK

10:00AM LAND IN COMPETITION

Just as land is recognized for its contributions to net-zero emissions targets, myriad pressures are at work, including market forces that have leapt out in front of planning, policies, regulation, and taxation regimes. This opening session will set the stage with a closer look at how land is in [conflict](#), needed for agriculture, renewable energy, carbon sequestration, and many other demands.

- Patrick Welch, Policy Analyst, Climate Strategies, Lincoln Institute
- William Moomaw, Tufts University
- Ona Ferguson, Consensus Building Institute

Journalist moderator: Amanda Kolson Hurley, BloombergGreen

11:00AM BREAK

11:15AM LAND, WATER & AGRICULTURE

According to the World Resources Institute, 600 mega hectares of agricultural land is projected to be needed in a business-as-usual future – precisely the amount of land that must be restored to a natural state to get to 1.5 C goals. A fundamental [shift](#) in agricultural practices is underway, driven by one factor above all else: the availability of water. The Colorado River Basin holds lessons for integrating land use and water supplies.

- Bruce Babbitt, former Governor of Arizona, Secretary of the Interior
- Jim Holway, Babbitt Center for Land and Water Policy
- Naveen Sikka, CEO, Terviva

Journalist moderator: Mike Grunwald, Politico

FRI

12:15PM LUNCH AT 115 BRATTLE STREET

1:30PM LAND IN CONSERVATION

A deeper dive into the [work land can do](#) to meet net-zero goals – a two-pronged effort to stop land-clearing and conserve natural areas for carbon sequestration. At COP26, 141 national leaders pledged to [end deforestation](#) by 2030. That followed the Biden administration’s [30 by 30/America the Beautiful](#) commitment to conserve 30 percent of U.S. land and water—over 720 million acres—by 2030. Challenges in the way include equity issues in developing world economies, and some [gaming the system](#) to claim exaggerated carbon offsets.

- Jim Levitt, International Land Conservation Network
- Chandni Navalkha, Sustainably Managed Land & Water Resources, Lincoln Institute
- Mark Anderson, The Nature Conservancy/Kingsbury Browne Fellow

2:30PM BREAK

2:45PM PRACTICING THE CRAFT I

A brief overview of climate coverage collaboratives, in discussion of emerging institutional structures and journalistic approaches to match the enormity of the climate story.

- Nancy Gibbs, Shorenstein Center on Media, Politics and Public Policy, Harvard Kennedy School; introduction and remarks
- Andrew McCormick, Covering Climate Now
- Amrita Gupta, Earth Journalism Network

3:30PM BREAK

5:30PM RECEPTION AT 115 BRATTLE STREET

7:00PM DINNER AT 115 BRATTLE STREET

Dinner speaker: Ron Suskind, co-producer, “Don’t Look Up”



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9:00AM ASSESSING THE BIDEN ADMINISTRATION'S CLIMATE AGENDA

- Bill McKibben, Middlebury College: State of the Biden Climate Agenda
- Andrew Wishnia, Deputy Assistant Secretary for Climate Policy, US Department of Transportation

9:45AM BREAK

10:00AM LAND AND CLIMATE FINANCE

Public investments in both climate mitigation and adaptation increase land values – and therein lies a hidden source of revenues to [finance resilience](#), being tested in [Boston](#) and around the world. Land-based finance and community investment systems are underutilized policy instruments and could help close the global climate finance gap.

- Enrique Silva, Director, International Initiatives, LILP
- Erwin van der Krabben, Radboud University, The Netherlands
- Lourdes German, executive director, The Public Finance Initiative / Harvard University Graduate School of Design

Journalist moderator: Meghan Stromberg, Planning magazine

11:00AM BREAK

11:15AM LAND VANISHING

Once a taboo subject, [managed retreat](#) is increasingly accepted as a necessary part of the policy conversation. Yet climate migration is fraught with fairness and equity issues, even as some American move or remain in [harm's way](#), to areas of high risk for flooding, fire, and drought – and in so doing perpetuate emissions-intensive land use. As usable land literally disappears, the most [vulnerable](#) populations, and the least responsible for the climate crisis, remain at risk.

- Amy Cotter, director, Climate Strategies, LILP/Climigration network
- Daryl Fairweather, chief economist, Redfin
- Rachel Cleetus, Union of Concerned Scientists
- Lanor Curole, United Houma Nation

Journalist moderator: Alexandra Tempus, freelancer and author

SAT 12:15PM LUNCH AT 115 BRATTLE STREET

1:30PM LAND FROM ABOVE

A brief overview of the latest technological advances in monitoring the planet's land use changes -- whether deforestation, inundation, or drought – that can facilitate policy measures in real time, and provide data visualizations for powerful, interactive storytelling.

Jeff Allenby, Center for Geospatial Solutions
Peter Colohan, Internet of Water initiative

2:15PM BREAK

2:30PM PRACTICING THE CRAFT II

Even as media organizations establish climate teams, covering the climate crisis has entered a new phase of [complexity](#). A fully interactive discussion of political and cultural [challenges](#), the task of presenting technical material for audiences coming to a consensus for the need for action, and reflections on the two days of conversation.

Facilitated by Trish Wilson, The Washington Post

3:30PM CONCLUSION



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