

2019 Journalists Forum The Future of Water: Lessons from the Colorado River *Communications Memo*

ABOUT:

The mission of the Journalists Forum is to convene leading writers, editors, and producers to improve the public dialogue around land policy, urban affairs, the built and natural environment, and public finance. The annual event, hosted by the Lincoln Institute of Land Policy over the last 20 years, is a professional development and networking exercise that exposes journalists to new ideas, policy innovation, and expert sources and materials, all with the goal of helping the media to do a better job in informing the public on these issues. The Babbitt Center for Land and Water Policy, Walton Family Foundation, Gates Family Foundation, and Arizona State University (ASU) Walter Cronkite School of Journalism and Mass Communication have partnered together to present the 2019 Journalists Forum: The Future of Water.

FORUM DETAILS:

Where: Residence Inn by Marriott, Phoenix Downtown
132 South Central Avenue
Phoenix, Arizona

When: March 29-30, 2019

Who: Journalists, academics, policy experts, local and state officials, practitioners, and tribal leaders reporting on Western water and environmental issues.

FORUM SUMMARY:

We welcome you to promote the conference within your respective networks. For your consideration, please find a brief summary of the conference, social media links, and event link below. Should you wish to include information about the conference in newsletters or social media posts, please consider using the following text:

The Lincoln Institute's [Babbitt Center for Land and Water Policy](#) hosts the 2019 Journalists Forum, *The Future of Water: Lessons from the Colorado River Basin*, to uncover the inexorable link between land use and water. From the mountains of Colorado and Wyoming to the deserts of Baja California, the over-allocation of the Colorado River is an existential challenge for both the environment and the 40 million people that depend on the river. This two-day, invitation-only forum explores the history, science, and politics of water management. Forum sessions will delve into innovative policies and practices—by national and local governments, the private sector, non-governmental organizations, and individuals—that can help forge a sustainable water future.

SOCIAL MEDIA:

Facebook: <https://www.facebook.com/lincolninstituteoflandpolicy/>

Twitter: @landpolicy #WaterMeetsLand

LinkedIn: <https://www.linkedin.com/company/1210434/>

Sample Tweet: .@landpolicy's 2019 Journalists Forum will explore how #WaterMeetsLand in the Colorado River, and prepare journalists for cover the emerging challenges of drought and climate change bit.ly/2019JF

Sample Tweet: Join the #WaterMeetsLand discussion on [title of your respective panel], March [insert date] in #Phoenix- More information can be found at bit.ly/2019JF @landpolicy