



I'm HOME Annual Conference 2023
 The Blackstone Hotel, Chicago, IL
 August 24, 2023

Schedule (CT)	Session Agenda	
Thursday, August 24		
8:00–9:00 a.m.	Check-In & Breakfast	
9:00–10:15 a.m.	Opening Plenary Session: State of the Field <i>This session will include a presentation on the housing field broadly as well as the manufactured housing sector specifically by Chris Herbert, director of the Joint Center for Housing Studies. This presentation will be followed by a panel representing varying perspectives in the manufactured housing sector. Panelists include Deb Winiewicz, ROC association director for the New England region, Sarah Kacker, director of NeighborWorks America’s Rural Initiative, Paul Barretto, senior policy analyst at the Federal Housing Finance Agency, and Bruce Thelen, COO of Sun Communities.</i>	
10:30–11:40 a.m.	Breakout Session 1	
	Community Track	Fee-Simple Track
	The Ownership Question: Investor Acquisition of MHCs Analysis <i>This session will highlight landownership analysis conducted by Lincoln Institute’s Center for Geospatial Solutions, presented by Associate Director Reina Chano Murray, and will include a panel discussion diving into potential policy solutions with Chano Murray, George McCarthy, president and CEO of Lincoln Institute of Land Policy, , managing director of ROC USA Capital, and Andrew Jakabovics, VP of policy development at Enterprise Community Partners.</i>	Leveraging State and Federal Programs for Energy-Efficient Homes <i>Led by Aimee Bell-Pasht, senior research associate at ACEEE, this session will highlight the exciting developments for energy-efficient homes and share federal and state funding opportunities for home improvements. Panelists include Ramsey Cohen, director of industry and community affairs at Clayton Homes, Li Ling Young, senior engineering consultant at VEIC, and Rachel Kroqman, program manager at Slipstream, Inc.</i>
11:40 a.m.–12:45 p.m.	Lunch and Keynote Speaker Marion Mollegen McFadden , HUD principal deputy assistant secretary for community planning & development	

1:00–2:10 p.m.	Breakout Session 2	
	Community Track	Fee-Simple Track
	<p>State Policy Pt. 1: Resource Policy</p> <p><i>Homeownership, community development, and preserving and creating affordable housing have long been hot topics in statehouses around the country. What works? What are the objections? What’s the win/win for all constituents? Organized by ROC Association and NCLC, this session will explore those questions and more, with manufactured housing advocates and practitioners, engaging participants in conversation using recent stories of victory and defeat. Part 1 will focus on resource policy.</i></p>	<p>Effective Development Models Using Manufactured Homes</p> <p><i>Organized by Next Step and moderated by Amy Barnard, VP of Next Step Homes, this session will offer an opportunity to learn from both for- and nonprofit developers, homebuilders, and advocates how manufactured homes are an emerging market solution that saves costs and time in the development cycle. Panelists include Ramsey Cohen, director of industry and community affairs at Clayton Homes, RaShawna Fahie, manufactured housing program manager at NPHS, Tom Heinemann, principal at MH Advisors LLC, and Kahya Fox, executive director of Habitat for Humanity of the Greater La Crosse Region.</i></p>
2:15– 3:25 p.m.	Breakout Session 3	
	Community Track	Fee-Simple Track
	<p>State Policy Pt. 2: Resident Purchase Policy</p> <p><i>In the second part of the State Policy session, manufactured housing advocates and practitioners will discuss resident purchase policy.</i></p>	<p>Nonprofit Developer Roundtable</p> <p><i>This session will include a conversation about the specific obstacles to nonprofit development of manufactured housing and hear from NeighborWorks organizations that have key advice for other nonprofit developers. Panelists include John Wiltse, senior operations director at Pathstone, Rose Ojeda, manufactured housing and cooperative development center director at CASA of Oregon, and Jesse Ibarra, chief business officer at NPHS. The session will be moderated by Grant Beck, VP of strategic partnerships at Next Step.</i></p>
3:30–4:40 p.m.	Breakout Session 4	
	Community Track	Fee Simple Track
	<p>Lack of Personal Property Loans: Challenges, Ramifications, and Federal Opportunities</p> <p><i>Led by the Pew Charitable Trusts, this session will highlight Pew’s research on challenges borrowers face obtaining personal property loans and will conclude with a panel discussion with lenders, nonprofits, and public servants. Confirmed panelists include Paul Bradley, president of ROC USA, Cody Pearce, president and cofounder of Cascade Financial Services LLC, and David Sanchez, special policy advisor at HUD–FHA.</i></p>	<p>The Importance of Manufactured Housing Real Property Financing</p> <p><i>This session will feature a panel on the significance of real estate mortgages for manufactured homes. Participants will hear from a variety of stakeholders including William Stoker of Fannie Mae, Dennis Smith of Freddie Mac, and David Blazek, director of product development at Guild Mortgage. The session will be moderated by Stacey Epperson, president of Next Step.</i></p>
4:45–5:45 p.m.	<p>Wrap Up and Closing Speaker Marietta Rodriguez, president and CEO of NeighborWorks America</p>	
5:45–7:00 p.m.	Closing Reception	